

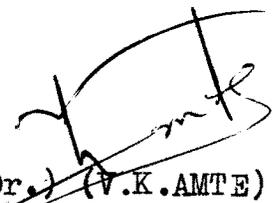
C E R T I F I C A T E

This is to certify that the dissertation entitled "Social Marketing : An enquiry into the drinking behaviour of selected collegiate students in 'Sangli' city" is a genuine and bonafide work prepared by Mr.Sampatrao Shankarrao Jadhav under my supervision and guidance and submitted to the Shivaji University, Kolhapur for the award of the degree of Master of Philosophy in Commerce.

To the best of my knowledge the matter presented in the report has not been submitted for a similar degree.

Kolhapur,

Date : 29/5/85


(Dr.) (V.K.AMTE)

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