## ACKNOWLEDGEMENT

It is very difficult to express my feelings in words for valuable co-operation and guidance received by different peoples for completing this M. Phil Research work, it is my duty to express gratitude towards them.

I express special thanks to my guide *Dr. P. V. Mohite*, Head Department of Commerce, Arts & Commerce College, Ashta for their valuable guidance and encouragement throughout the course of the study. I shall never be able to repay the kindness and support that I have been received from *Dr. P. V. Mohite Sir*.

I am highly grateful to Hon. Patangrao Kadam founder Chairman of Bharati Bazar. This is a outcome of the vision of Dr. Patangraoji Kadam about the movement of consumer co-operative departmental stores. They have started their branches at Kadegaon and Sangli City. As customer I am thankful to Dr. Sou. Kalyani Devekar and Hon. Vasantrao Methre as well as all Branch Managers and Director Board of Bharati Bazar for giving me kind co-operation and needful information for my research work.

I owe my good wishes to the entire respondent customer for giving me support for primary data collection. I am extremely grateful to Principal Dr, V. B. Kodag, G. A. College of Commerce, Sangli, Dr. S. S. Shejal, Dr. D. K. More Dr. Mrs. H. A. Chougule, Mrs. S. S. Digraje, Mrs. S. R. Bhilwade for their kind co-operation for completion of my present research work. I am also thankful to Mr. Ganesh Raut, Shri. Vaibhav Patil, Shri. Mote and other office staff of G. A. College of Commerce, Sangli.

I am very much grateful to my mother in law Sou. Mangal Kodag for encouragement and constant cooperation to complete this research work. I have no words to say regarding the co-operation and motivation given by my husband Onkar Kodag, my father Dr. Kirshna Suryavanshi, my mother Pushpalata, brother Swapneel, Megha, my sister Mrs. Ashwini Naveen and Mandar Kodag and all other family members.

## Miss. Rohini Krishna Suryavanshi

III

BARR. DAEGOLARIN SCIENCER TRAME SHIVAJI NINIVENENTY, MURAN