DECLARATION

I the undersigned, hereby declare that this dissertation entitled "COMPUTERISED MARKETING INFORMATION SYSTEM FOR SELECTED DAIRY UNIT" written by me under guindance of Dr. R. V. Kulkarni is my original work and submitted to Shivaji University, Kolhapur for the award of Degree Master of Philosophy in Commerce and Management.

The empirical finding and development of programmes in this report are done according to the information collected from the members of office by me.

I understand that, if the matter presented here is found to be copied. I am liable to be punished in a way the University Authorities please.

Date : 30 06 95

Place : Kolhapur.

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