

QUESTIONNAIRE

APPENDIX QUESTIONNAIRE

I. PERSONAL AND FAMILY INFORMATION :

1. Name in full :
2. Age-group (in years) :
 - a) 20 to 30 b) 30 to 40 c) 40 to 50 d) 50 to 60
3. Religion :

Caste :-
4. Address :
5. Residential place :
 - a) Own b) Rented.

(Construction, Area and facilities)
6. Educational Levels :
 - a) Illiterate b) Primary c) Secondary. d) Higher-Secondary.
7. Do you know about Adult Education programme ?

Yes/No.
8. Marital Status :
 - a) Married b) Unmarried c) Widow d) Divorcee.
9. How many members are there in your family ?
 - a) 2 b) 3-6 c) 6-12 d) More than 12
10. What is your family pattern ?
 - a) Joint b) Nuclear.

11. What your family members think about selling activities of vegetables ?

a) Agree b) Disagree c) No comments.

12. Do you feel that your children also should follow the same occupation ?

Yes/No

:- Why ?

II. SOCIAL CONDITION

1. At starting daily sale, do you give any type of discount to your customers ?

Yes/No

2. Which festivals do you celebrate during the year? How much amount do you spend on festivals ? Do you sell vegetables on the festival day ?

Yes/No

3. Do you believe in God/Luck

Yes/No

4. What do you do for getting God's blessing ?

5. Have you married on your opinion ?

Yes/No

6. At the time of your children's marriage, which type of precautions will you take ?

7. What type of traditions do you have about dowry ? What is your comment ?

8. Under the Family Planning programme, what have you done for birth control ?

9. What type of troubles do you experience during the time of Auction sale ?
10. As a lady, at the time of transport and sale of vegetables have you experienced any trouble ?
If any, which type ?
11. Is there any difference between female seller and male seller ?
12. As a lady do you feel that vegetable selling is better business than other business ?

III ECONOMIC AFFAIRS

1. Who looks after the economic affairs of household ?
a) Self b) Father c) Husband d) Other
2. Number of earning member
3. Do you ever keep record of income and expenditure ?
Yes/No
4. How far do you think that your vegetable selling Activities have helped you to be economically independent ?
a) Completely b) partially
5. Do you have any other subsidiary source of income ?
Yes/No
6. What is the reason to enter in this business ?
a) Traditional b) Economic necessity c) other
7. How many years have you been in this business ?
8. Nature of Job

a) Permanent b) Seasonal c) Adhock

9. How many hours are you required to sell vegetables everyday ?

IV FINANCE

1. How do you procure the vegetables ?
a) Cash b) Credit c) Other
2. How do you received finance to start your business ?
3. Is any loan is taken ? from whom ?
a) Bank b) Co.operatives Bank c) Agent d) Any other
4. What type and how much loan have you taken ?
5. Was this taken loan sufficient for your business. ?
Yes/No
6. What type of method have you applied for repayment of loan ?
7. Do you think that you will have need of loans again for the development of business ?
Yes/No
8. What type of limitations do you face at the time of getting loan, due to perishable nature of vegetable ?
9. What is your opinion about current method of loan ?
a) Good b) Bad c) Any other
10. What type of help do you expect from the Government for the development of vegetable marketing ?

V PURCHASE OF VEGETABLE

1. From whom do you purchase the vegetables ?
 - a) Own farm b) Purchase from farmer c) Agents
2. How much quantity do you require to procure every day ?

NO.	TYPE	IN KG/TONS	AVERAGE PRICE OF PROCUREMENT
1			
2			
3			
TOTAL			

B. WEIGHING SYSTEM

1. Which method of weighing is adopted in the market for vegetables ?
 - a) Standardized b) Unstandardized
2. Who is weighing your vegetables ?
 - a) Self b) Licensed c) Weighman d) Agent
3. Are the standardized weights and measurement used in the market ?

Yes/No

C. STORAGE FACILITY :

1. How do you store your vegetable ?
 - a) Own storage b) Storage of marketing committee
 - c) Any other.

2. What is the capacity of storage house ? is the construction permanent and convenient ?
3. Is there any possibility of damage ? Which are the methods of prevention ?
4. About how much is the daily expenditure of storage ?

VI TRANSPORTATION ARRANGEMENT :

1. What is the distance between your village/city and the market ?
2. What is the distance between principal market (purchasing place) and market ?
3. How do you carry your vegetables to the market ?
 - a) Head load b) Auto c) Tempo d) Any other .
4. What are the problems relating to transportation ?
 - a) Lack of sufficient means of transport
 - b) Not available in time c) Costly
 - d) Any other
5. About, How much is the daily expenditure of transport ?
6. Is there any type of damage of goods in transportation ?
How much ?

VII SALE OF VEGETABLE :-

1. How do you sell your vegetables every day ?
 - a) Cash b) Credit c) Cash and Credit d) Any other
2. Do you have any regular customers ?
 - a) Individuals b) Hostels c) Hotels d) Any other
3. What is the daily turnover of vegetable you sell ?

SR. NO.	TYPE	QUANTITY	PRICE
a.			
b.			
c.			

VIII. ASSOCIATION

1. Do you know about commerce Association (Trade Union) ?
2. Do you have any Association ?
Yes/No
3. If so, what are the aims of your Association ?
4. What types of works are done by Association ?
5. If there is no association, then how do you come to gether and solve your problems ?
6. Do you feel that Association is necessary for working of market ?

IX VEGETABLE MARKETING SYSTEM :-

1. Whether the prices are relatively stable or fluctuating ?
2. From what sources do you are get market information ?
a) Personal discussion b) marketing committee c) Any other
3. Whether this information helps you to secure better price for your vegetable ?
Yes/No
4. What are your suggestions to get market information ?
5. How do the vegetable prices change ?
Increase - Period - Months

Decrease - Period - Months

6. Is there any suggestions about the development of market ?
7. What are your expectations about development of the vegetable marketing.