A CASE STUDY OF

PERSONNEL POLICIES AND PRACTICES IN NEWSPAPER INDUSTRY WITH REFERANCE

TO

DAILY PUDHARI

A DISSERTATION SUBMITTED TO SHIVAJI UNIVERSITY, KOLHAPUR

FOR THE DEGREE OF MASTER OF PHILOSOPHY

IN COMMERCE AND MANAGEMENT

PREPARED BY
MISS. SHRIDEVI BABURAO TIRUKE
(M. COM.)

UNDER THE GUIDANCE OF DR. R. B. GOKAKAKAR

(M.Com; M.Phil; Ph.D.)

SHIVAJI UNIVERSITY, KOLHAPUR

DATE 2008

Prof. (Dr.) V. S. Patil, Professor & Head,

Depti. of Cominerce & Management Shivini University, Kolhapur

BUK- 5238-7015348